



mood media

## SHOW MORE TO ENTERTAIN MORE WITH MOOD MEDIA MP CLIPS

### Have your music videos available at the touch of a button

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Entertain your customers and staff with a mix of rock, pop, hip-hop and R&B at the touch of a button. Whatever the occasion, you have the video. Make your business seen as well as heard. Show more to entertain more with Mood Media MP CLIPS.

# MOOD MEDIA MP CLIPS

## MORE MUSIC VIDEOS AND BRANDING, MORE OF THE TIME

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Mood Media MP Clips is a music video service offering a choice of seven different channels. Each channel has a wide variety of music video clips and is updated via DVD. This service also creates the opportunity for customised adverts to appear between videos, promoting your services and increasing consumer entertainment.

### Six main features:

- easy to use PC based software
- connects directly to single or multiple screens
- connects easily to the Hi-Fi system via the sound output
- each video clip is clearly labeled (artist, title, artist management label)
- select choice of video channel through the LCD screen
- updates via DVD

### Three key benefits:

- choice of seven video channels
- latest content
- mix entertainment with corporate branding

### Seven attractive channels available:

- Hitlist TV - great hit singles from today's European charts
- PopShop TV - credible adult pop from the last few years mixed to present a modern, contemporary image
- Electronic TV - top house/dance music - commercial hits from club charts
- Campus TV - best of contemporary alternative rock
- Urban TV - R&B, hip-hop and new soul
- French List TV - 30 of France's best videos
- French TV - 100% French pop

### Five predefined channels available:

Mood Media has also set up predefined channels with a mixture of our core music videos, so that selecting a variety of genres is made easier:

- Black Channel - mixture of HitList, PopShop and Urban TV
- Orange Channel - mixture of HitList, PopShop and Campus TV
- Pink Channel - mixture of HitList, PopShop, Urban and Electronic TV
- Red Channel - mixture of HitList and PopShop TV
- Blue Channel - mixture of HitList, Popshop, French and French List TV

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For more info go to [www.moodmedia.com](http://www.moodmedia.com)

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AUDIO - VISUAL